










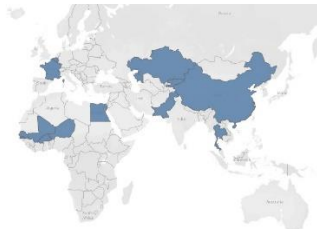
Hélène Syed Zwick, PhD

Research and Data Analysis Consultant
Expert in Human Mobility, Labour Market

Resume

-  0020 127 222 6893
-  Helene.zwick@orange.fr
-  www.helenesyed.com
-  helene.zwick
-  New Cairo, Egypt 
-  French – Pakistani mother to three girls

ABOUT ME



I have a knack for research, data analysis and data visualisation. I specialized in human mobility, especially mixed migration movements, return migration and reintegration, and labour market related issues. I have lived and worked in several countries including Belgium (5 years in a European think tank), Kyrgyzstan (1 year) and Egypt (7 years). As a PhD holder in economics, I have proven analytical, visual and reporting skills that contribute to make data alive for informed policies and programs. When necessary, I use machine learning algorithms (Python) to analyse patterns, trends and relationships within data sets.

INTERESTS

- Mixed approach Data visualization
- Desk-review Policy brief
- Irregular migration**
- Mixed migration Statistical analysis
- EU policy Mixed migration

IT SKILLS



EDUCATION

- PhD in Economics of Migration, 2013
- Master Applied European policies, 2007

RELEVANT 2021/2022 CONSULTANCIES

IOM UN MIGRATION DTM Lead (IOM Kazakhstan)

- Lead and oversee the implementation of the research project on migrant workers in Kazakhstan (Almaty, Shymkent and Nur-Sultan)
- Design the methodology and develop DTM data collection and analysis tools
- Train the field team in Almaty, Kazakhstan (March 2022)
- Draft the final report available [here](#)

Youth Mixed Migration Project Regional Coordinator (UNFPA Regional Office in Dakar, Senegal & MMC West Africa)

- Work closely with 4Mi and Country Offices (Mali, Burkina Faso and Niger) for timely and efficient implementation of the project
- Coordinate the review and data analysis process at regional and national levels
- Write the regional report based on advanced statistical methods
- Lead the organization of regional program integration workshops
- Manage partnerships with governments and stakeholders
- Build a communication and dissemination plan with regional office in Senegal

Towards an integrated analysis of migration aspirations and destination preferences of migrants and refugees in Libya (North Africa)

- Carry out desk review, data cleansing, management and analysis of a dataset (6,000 observations, 135 variables); advanced statistical analyses
- Conduct a profiling exercise of irregular migrants and asylum seekers based in Libya and mapping of migration routes (Central Mediterranean Route)
- Draft one report and one academic article; STATA do-file

IOM UN MIGRATION Data visualization expert (Thailand)

- Review a set of eight dashboards of DESC Team using assessment matrix
- Propose dashboard mock-up using PowerMockup, Excel and Power BI
- Provide recommendations based on data visualization best practices
- Organize and lead a webinar (audience: immigration officers in South Asia)

Hélène Syed Zwick, PhD

Research and Data Analysis Consultant
Expert in Human Mobility, Labour Market

CLIENTS since 2020



OTHER CURRENT POSITIONS

- Executive Director, ESLSCA Research Center and Associate Professor in Economics - *ESLSCA University Egypt / Egypt*
- Roster MMC Experts, Mixed Migration Centre


OTHERS

Languages




Selected previous experience

*Policy Advisor, Migration, labour market and education

 *European think tank, Confrontations Europe, Brussels, Belgium (2008-2016)*

*Visiting Professor, Migration and Human Trafficking, and Economic Development

 *OSCE Academy in Bishkek, Kyrgyzstan (2016-2017)*

SELECTED PUBLICATIONS

Here are listed selected recent academic publications that may be of relevance to the present mission. Consult my [website](#) for other references.

SYED ZWICK, H. (2022). "[Onward migration aspirations and destination preferences of refugees and migrants in Libya: the role of persecution and protection incidents](#)", *Journal of Ethnic and Migration Studies*, Forthcoming.

SYED ZWICK, H. (2021). "[Unlocking the potential of returned migrants in South Mediterranean countries through a three-pillar strategy](#)", *CMI-FEMISE-World Bank Policy Briefs Series* "COVID-19 MedBrief n°20.

SYED ZWICK, H. (2020). "[Narrative analysis of Syrians, South Sudanese, and Libyans transiting in Egypt: A Motivation - Opportunity - Ability approach](#)", *Journal of Ethnic and Migration Studies*, 1-22.

SYED ZWICK, H. (2020). "[Intra-regional Academic Mobility in Central Asia: The Success Story of the OSCE Academy in Bishkek, Kyrgyzstan](#)", in David Cairns: *The Palgrave Handbook of Youth Mobility and Educational Migration*.

SYED ZWICK, H. (2019). "[Disintegration of the European asylum systems: A featuring attempt](#)", *Migration Letters*, 16(4): 563-573.

SYED ZWICK, H. and SYED, S. A. S. (2017). "[Great Recession impact on European labor markets integration: cluster analyses](#)", *International Journal of Manpower, Special Issue on Labor adjustment in the CCA*, 38(7): 1016-1035.